

SMS Plus[®]

Mobilizing your organization through SMS

WHAT IT IS?

SMS PLUS is a mobile- based real time solution that works independently at the client end (Corporate organizations). Clients' can broadcast SMS from PC (under network mode) giving convenience of saving time and increase efficiency. Simultaneously, clients can collect market information from different remote places directly to their database. Furthermore, at the day end they have the compiled market information, which automatically generates reports. Clients' can also get information remotely through internal push-pull commands.

WHAT ARE THE SERVICE SCOPES?

Data Input Service:

SMS PLUS is a simple tool for collecting market data or any other information by SMS from different locations of the country (within the mobile network).

Message Broadcasting Service:

Wireless instant messaging of corporate instructions to thousands of recipients by a single click from PC, short-term promotion offers, loyalty programs etc.

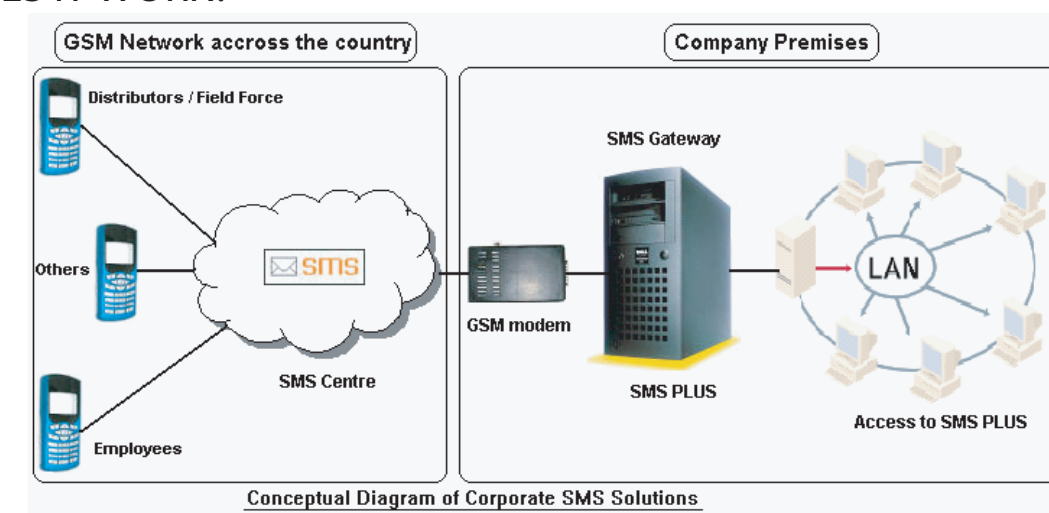
Push-Pull Service:

An organization's authorized personnel can update themselves about the market or any other required status anytime from anywhere (within the mobile network) through 'Push-Pull' service.

Alert Service:

Automated trigger based pre-scheduled reminders, greetings, corporate notices, meeting schedules, confirmation or any other alert services as per the organization's business nature without human intervention.

HOW DOES IT WORK?



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WHAT ARE THE KEY FEATURES?

- Secured communication
- Keep all the activities log
- Clear and Transparent messaging
- Message up to 160 characters
- Automatic messaging request process
- Automatic info-on-demand (push pull) features
- Network mode operation
- One 2 one communication

WHY SMS PLUS?

For the following business needs:

- PC based SMS communication solution
- Maintaining least possible stock to reduce working capital cost.
- Keeping balanced stock in the hand of distributors across the country.
- Monitoring secondary sales and forecast the supply needs

To overcome the challenges of obtaining market information:

- Infrastructure like PC, UPS, power, smooth OS's availability in the distributors end across the country.
- Connectivity issues like LAN, WAN, land phone, email or fax facilities to receive data.
- Expert human resource of distributors.
- Compilation of data inflow in hybrid mode like phone, fax, email, sms.

To provide the following benefits:

- Building a system to collect market data or data dissemination.
- A central automatic system to generate efficiency.
- Capable of obtaining data across the country, daily.
- Least communication & management cost for managing the system.
- Analytical report for monitoring, daily.

